



WATERFORD WEEK COMMITTEE

P.O. Box 122
Waterford, CT 06385

www.WaterfordWeek.org

March, 2009

Dear Waterford Week Business Sponsor:

The sun shines brightly and the days seem to be getting warmer, bringing hope that spring is around the corner. While summer may seem eons away, the Waterford Week Committee is working diligently to plan an exciting array of events for the annual Waterford Week celebration. This year Waterford Week will run from Wednesday, August 12th through Sunday August 16th, with a few satellite events on Sunday, August 22nd. The reorganization of Waterford Week has resulted in a shortened time frame crammed full of events for folks of all ages. Traditional standbys like the play, craft show, and fire works continue to hold major spots in the calendar of events.

Waterford Week is made possible by the hundreds of volunteer hours donated by Waterford residents. The Town of Waterford budget contributes funds on an annual basis for start-up costs. The remainder of income comes from donations and admission fees. With today's rising costs this is a large undertaking for a group of volunteers!

Will you consider supporting Waterford Week through a sponsorship or donation? Your business information will be included in the Play Bill, as well as other advertising venues. The enclosed form provides complete details on the levels of sponsorship and the associated benefits. Businesses are an important part of the Waterford community. We hope you will take the opportunity to advertise your business during this annual community event. A member of the Waterford Week Committee will be contacting you in the near future to discuss how you might support Waterford Week.

We appreciate your support and look forward to talking with you.

Sincerely,

Stephen Taylor
Fundraising Chairperson

**Please contact Steve at: 437.1529 or Cathy Newlin at: 625.5999 with any questions regarding Waterford Week.

Jim Radack, Chairperson; Sue Radway, Secretary; Mark Pinkham, Treasurer; Bob Buttinger; Fred and Mary Carlough; Pete Fichera; Cheryl Larder; Leigh-Bette Maynard; Ryan McNamara; Dave Moorehead; Jody Nazarchyk; Larry Neff; Jim Perkins; Sally Ritchie; Kate Stephenson; Sherry Stidfole; Joanne Valentine